



# DISEÑO WEB

## CONCEPTOS FUNDAMENTALES



**COMPONENTES PRINCIPALES**

An orange document icon with a folded bottom-right corner, containing the text "HTML" in white, monospace font.

HTML

An orange document icon with a folded bottom-right corner, containing the text 'HTML' in a white, monospaced font.

HTML

# .HyperText Markup Language

- contenido
- estructura
- semántica

A green notepad icon with a white border and a folded bottom-right corner. The text "CSS" is written in white, monospace font in the center.

CSS

An orange notepad icon with a white border and a folded bottom-right corner. The text "HTML" is written in white, monospace font in the center.

HTML



CSS

# .Cascading Style Sheets

- presentación
- look

A green notepad icon with a folded bottom-right corner, containing the text 'CSS' in white. 

CSS

An orange notepad icon with a folded bottom-right corner, containing the text 'HTML' in white. 

HTML

A blue notepad icon with a folded bottom-right corner, containing the text 'JS' in white. 

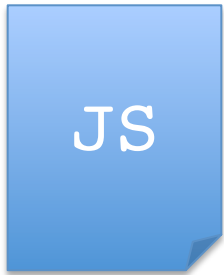
JS



# .Javascript

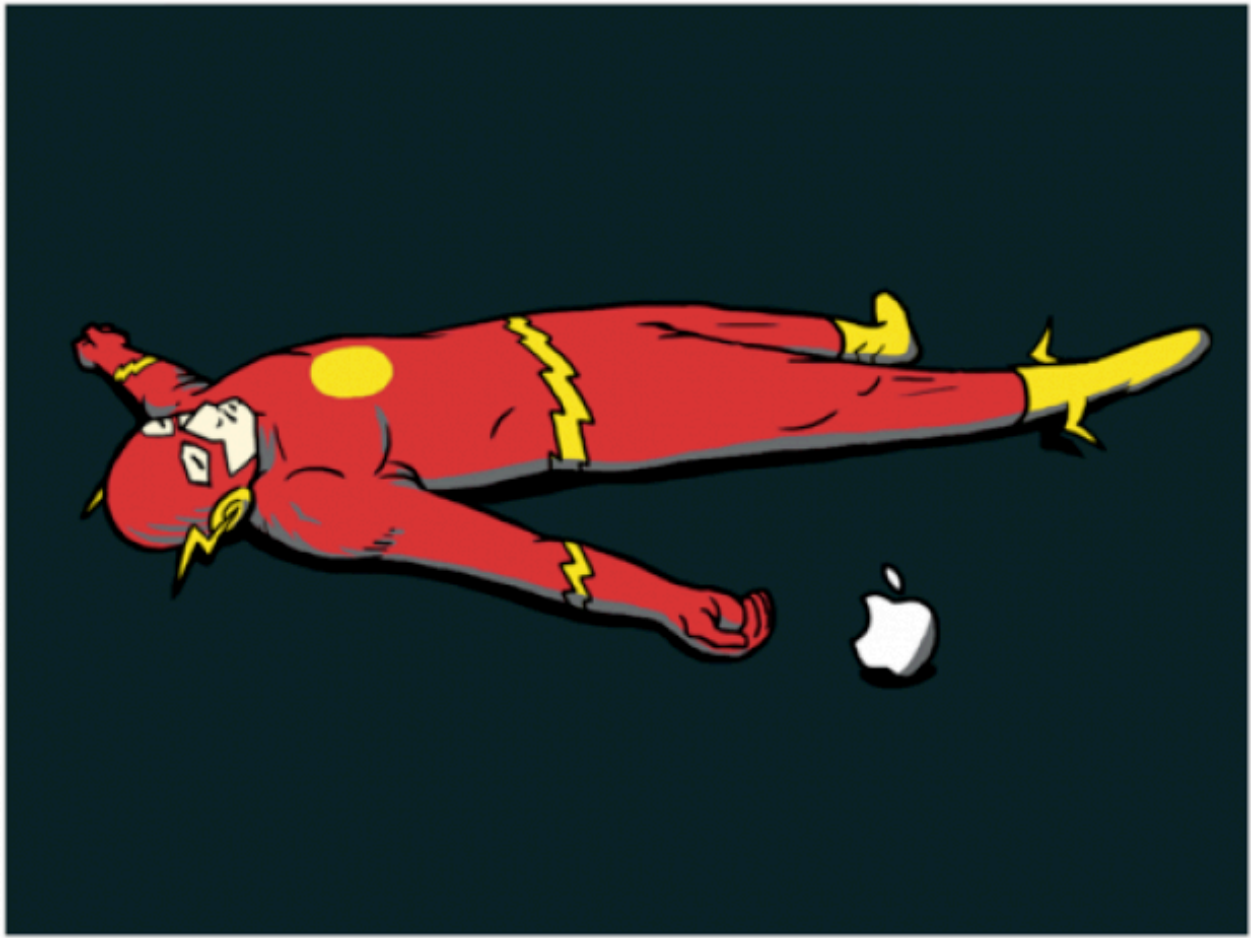
- interacción
- animación
- manipulación del HTML





# THE FUTURE IS LANDING





**HTML**



**CSS**



**W3C<sup>®</sup>**





# FORMATOS



**RGB**



**TIPOGRAFÍA**



Arial

**Arial Black**

Comic Sans MS

Courier New

Georgia

**Impact**

**Times New Roman**

Trebuchet MS

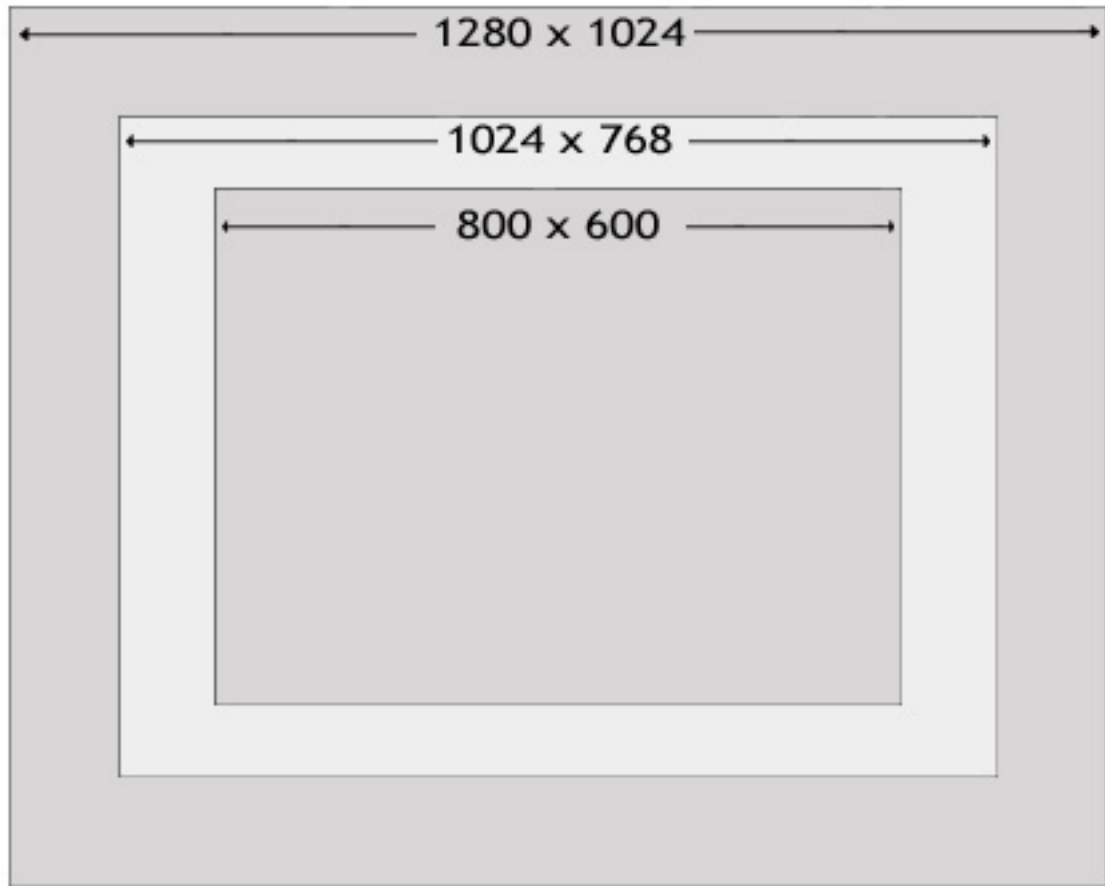
Verdana





A collection of various mobile devices, including smartphones, tablets, and feature phones, are laid out on a desk. The devices are arranged in several rows, showing a variety of models and colors. A teal banner with the word "RESOLUCIÓN" is overlaid at the bottom of the image.

**RESOLUCIÓN**



SMARTPHONE



TABLET



LAPTOP



DESKTOP



3" 5" 7" 9" 11" 13" 15" 17" 19" 21" 23" 25" 27"

PALM

LAP

DESK

TOUCH/GESTURES

CURSOR/KEYBOARD

HIGH-DPI

1600x1200

1680x1050

1280x1024

1440x900

1280x800

1366x768

1024x768

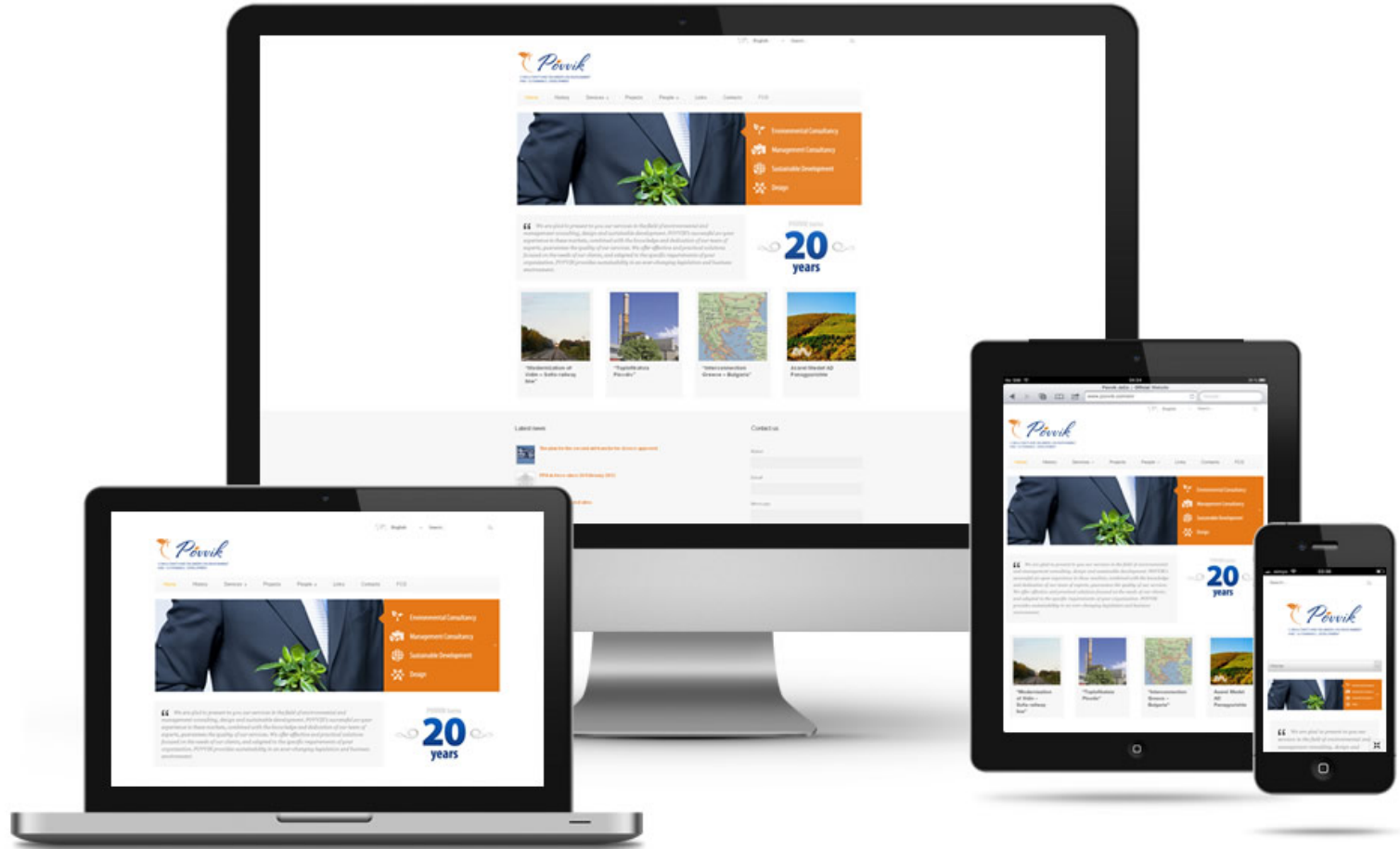
800x600

320x480

480x320

240x320

 Lazawork

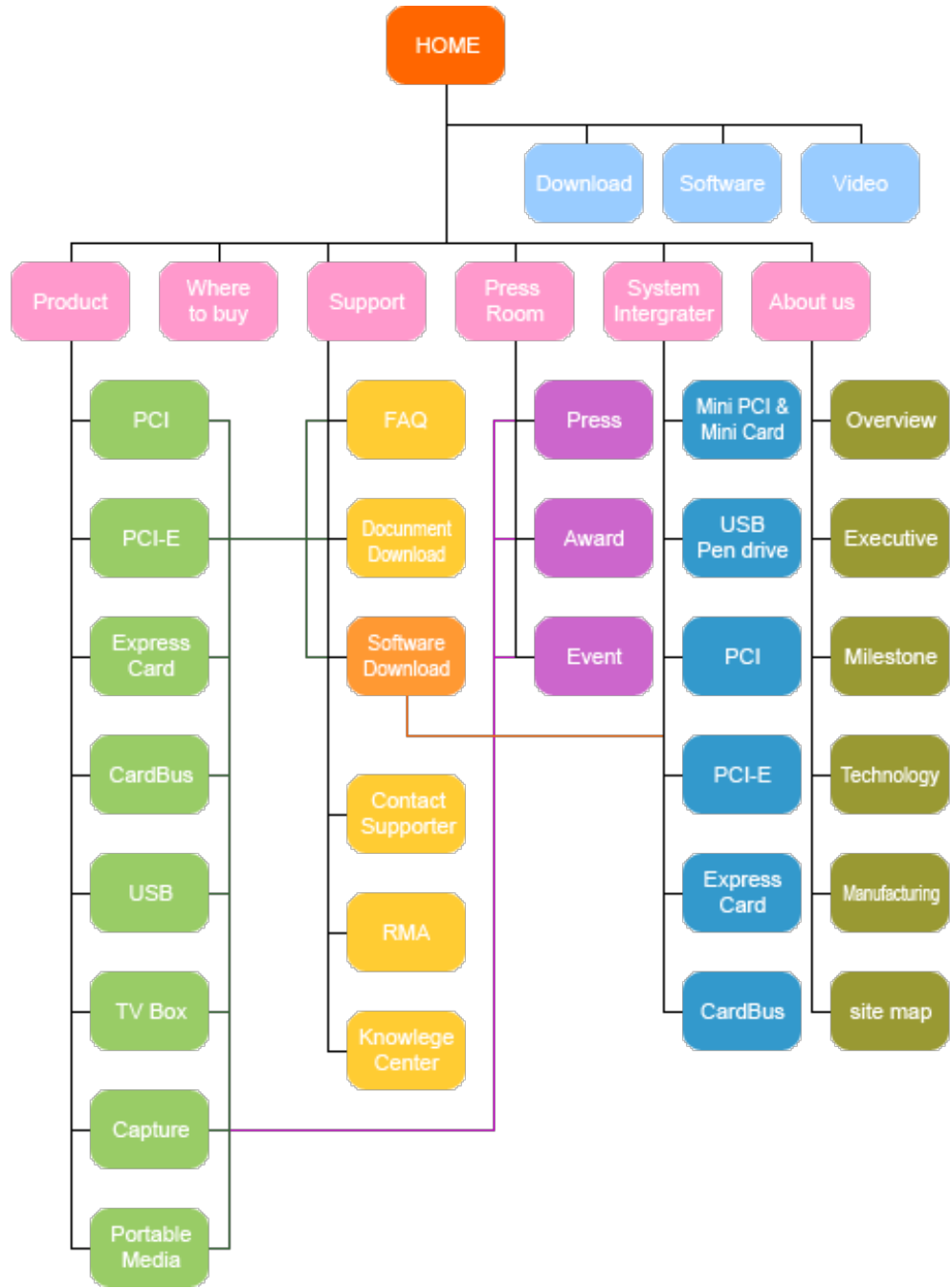


# RESPONSIVE WEB





**MOBILE FIRST**

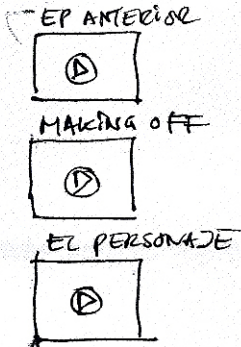
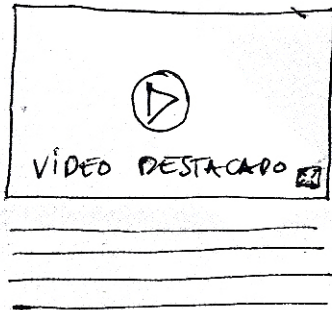


**CONTENT  
IS  
KING**

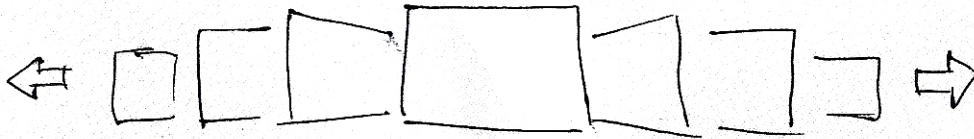
HEADER

 MALOS

Pelican Flash



VÍDEOS (TODOS) → SELECTOR DINÁMICO DE VÍDEOS



# .MOCKUPS

- Balsamiq
- Flair Builder